



# PRIVACY

Gay Men's Sexual Health Alliance developed this Internet Privacy Statement to provide information about our practices regarding the collection, use, and disclosure of information that you may provide when you visit this Web site. We encourage you to read this Internet Privacy Statement before using this Web site or submitting information. By using this Web site, you acknowledge that you understand and agree to the terms of the Internet Privacy Statement.

## **Information Voluntarily Provided by Users**

You can visit much of the Web site without telling us who you are or providing us with other personally identifiable information. Some areas of the Web site allow you to contact us to ask questions or provide comments. When you communicate with us and request a response, we ask for your name and contact information.

Some areas of the Web site may also require that you submit information in order to access specific content, features, interactive tools, services or participate in a particular activity.

In addition, when you access certain interactive tools or services, you may be asked to provide personally identifiable information. You may always choose not to provide the required information, but then you may not be able to participate in the particular activity that requires the information.

## **Use and Disclosure of Non-Personally Identifiable Information**

Gay Men's Sexual Health Alliance will not treat as confidential any information that you provide that is not personally identifiable, such as questions, comments, ideas, or suggestions. You should be aware that Gay Men's Sexual Health Alliance will be free to disclose through any means and use for any purpose such information in its sole discretion.



By providing such information to Gay Men's Sexual Health Alliance, you understand and agree that no relationship has been created between Gay Men's Sexual Health Alliance and you, and Gay Men's Sexual Health Alliance has no obligation to you whatsoever regarding that information.

### **Security**

We take reasonable precautions to maintain the protection of personally identifiable information collected through this Web site and used in accordance with this Internet Privacy Statement. In addition to technical safeguards, we also use physical controls and procedures to safeguard your personally identifiable information. However, we cannot guarantee that it is completely secure from people who might attempt to evade our security measures or intercept transmissions over the Internet.

### **Use of Cookies**

We may store some information on your computer using a technique your browser supports called "cookies". The cookies are used for a variety of purposes, including but not limited to: helping us better understand how people use our Web site; and to helping us improve our Web site. The cookies set by our Web sites are used only by our Web sites. To disable or limit the use of cookies, please refer to the options provided by your Internet browser. If you do so, however, some pages on this Web site may not work properly.

### **Web Beacons**

A Web Beacon is a clear "GIF" (Graphics Interchange Format) image or pixel tag that companies place on their Web sites to allow an Internet advertising or audience measurement company to help them analyze their advertising campaigns and general usage patterns of visitors to their Web sites. Gay Men's Sexual Health Alliance may use Web beacons on its Web sites. Subject to the transfer of control described below, Gay Men's Sexual Health Alliance will not sell or rent your personally identifiable information.



### **Web Server Logging and IP Addresses**

With or without cookies, our Web site keeps track of usage data, such as the source address that a page request is coming from (i.e., your IP address, domain name), date and time of the page request, the referring Web site (if any), and other parameters in the URL (e.g., search criteria). We use this data to better understand Web site usage on the whole and to determine which areas of our Web site users prefer (e.g., based on the number of visits to those areas). This information is stored in log files and is used by Gay Men's Sexual Health Alliance for statistical reporting.

### **Privacy Policies Governing Linked Web Sites**

As a convenience to our visitors, the [www.gmsH.ca](http://www.gmsH.ca) Web site contains links to other Web sites that may offer useful information. The Internet Privacy Statement described here does not apply to your use of those other Web sites. Before using the linked Web sites, please review their Internet privacy statements to understand how they use and protect personally identifiable information.

### **Changes in Our Privacy Statement**

Gay Men's Sexual Health Alliance may at any time revise this Internet Privacy Statement by updating this posting. You are bound by any such revisions and should therefore periodically visit this page to review the most current privacy statement.